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FOR IMMEDIATE RELEASE

Data Domain Enables Outsourced Disaster Recovery Services with New Partners

Managed Services Providers BluePoint, DSS and Simply Continuous Deploy Data Domain Into Enterprise User Environments

London, UK — 2nd September 2008 — Data Domain® (NASDAQ: DDUP), the leading provider of deduplication storage systems, today announced that service provider partners BluePoint Data Storage, DSS (Distributed Systems Services, Inc.) and Simply Continuous are delivering new and cost effective managed service solutions into enterprise customer environments based on Data Domain deduplication storage systems. With Data Domain systems, service providers can help enterprises of all sizes eliminate tape from their operational backup infrastructure and fully automate their data replication processes for a single monthly fee.

Outsourcing disaster recovery processes via managed service providers has traditionally been viewed as cost prohibitive, particularly for larger enterprises due to the high network bandwidth expense associated with replication of large backup or archival data sets. Data Domain's high speed inline deduplication technology dramatically reduces data volume, therefore reducing the bandwidth required for offsite replication. Data Domain enables its service provider partners to provide end users a fully automated replication solution that is both cost effective and operationally feasible. In addition, Data Domain's efficient use of storage capacity, ease of deployment and stable architecture further drives down the overall infrastructure and administration costs for these service providers and their customers.

"The 'software-as-a-service' model is being driven by users' desire to jettison the costs and complexities of managing certain functions in-house," said Beth White, vice president of marketing for Data Domain. "With Data Domain, service providers are

able to quickly develop and deploy new storage service offerings based on data deduplication technology. Both the end user and the managed service provider get a highly scalable, pay-as-you-grow scenario with lower costs and less administration.”

New Customer and Service Providers’ Supporting Statements

“Data Protect Vault for Data Domain allowed me to finally migrate off of tape backup without increasing my IT costs,” said Vincent Kenny, Director of Information Technology at Savvion. “I couldn’t justify an ongoing investment in an antiquated and unreliable technology like tape. That’s when I turned to Data Domain and Simply Continuous to provide offsite data backup and recovery. With Data Protect Vault for Data Domain, Savvion’s information is protected in the event of a disaster and I can recover the data more quickly than I ever could with tape.”

“We’re excited to partner with Data Domain to provide offsite data protection and recovery services for companies like Savvion,” said Tom Frangione, President and CEO of Simply Continuous. “This solution addresses a long neglected challenge that growing enterprises face when backing up and recovering their data. For companies who rely on tape backup, Data Protect Vault for Data Domain offers markedly improved recovery time and protection at a price point that’s competitive to tape vaulting. Together, Simply Continuous and Data Domain can minimise reliance on tape for operational backups and provide a simple path to true disaster recovery capabilities.”

“We have been deploying the Data Domain appliance series aggressively throughout 2008 and are thrilled with the results,” said Paul Sachse, President and CEO for BluePoint. “Our ability to apply this deduplication technology to virtually any backup infrastructure has allowed us to lower our costs, improve our service, and with the deduplicated data replication, provide another on-ramp to our Business Continuance Network. We are very excited about what this technology does for BluePoint and its customers.”

“Data Domain deduplication technology has eliminated the barriers we faced in bringing a high value data protection offering to our customers,” said Scott Kantner, Chief Technology Officer for DSS. “From a managed service provider's perspective, the real genius of Data Domain deduplication storage systems lies in their ability to

be used in virtually any customer environment with little or no impact to the existing infrastructure and without excessive bandwidth. At every point in the data protection life cycle we have been able to lower costs, improve reliability, and accelerate recovery times for our customers - clearly a win from every angle. The Data Domain system is truly landmark technology, and we're excited to bring it to market as an enterprise-class data protection service for our customers."

To inquire about becoming a Data Domain Service Provider Partner, please visit the Services Provider Partner section of the Data Domain website at www.datadomain.com.

About BluePoint Data Storage

BluePoint delivers managed server, electronic storage, data protection, systems availability and recovery solutions that ensure the protection and availability of corporate data and information technology while reducing the total cost of ownership. BluePoint manages these systems with unparalleled storage and networking expertise, guarantees high performance and availability, and ensures solutions are on par with the current state-of-the-art.

About Simply Continuous

Simply Continuous provides simple and affordable disaster recovery solutions for growing enterprises. Through our disaster recovery services, companies are fully prepared to continue or resume operations during times of unplanned outages and crises. Simply Continuous is located in San Francisco, California and is backed by Greylock Partners. For more information, visit www.simplycontinuous.net.

About DSS (Distributed Systems Services)

DSS provides innovative technology solutions, consulting and IT products to organisations headquartered in the Delaware Valley and Central PA. With a commitment to serve only the region in which we operate, it is quite an honour to be ranked among organisations with a more national or global presence.

About Data Domain

Data Domain® is the leading provider of deduplication storage systems. Over 2100 companies worldwide have purchased Data Domain systems to reduce storage costs and simplify data management. Data Domain delivers the performance, reliability and scalability to address the data protection and nearline storage needs of

enterprises of all sizes. Data Domain products integrate into existing customer infrastructures and are compatible with leading enterprise backup and archive software products. To find out more about Data Domain, visit www.datadomain.com. Data Domain is headquartered at 2421 Mission College Blvd., Santa Clara, CA 95054 and can be contacted by phone at 1-866-933-3873 or by e-mail at sales@datadomain.com.

Data Domain Forward-Looking Statements

This press release contains forward-looking statements regarding our products' ability to reduce the amount of stored back-up data and associated storage costs and to provide faster access to data and advanced levels of data protection, and other statements identified by forward-looking words such as "anticipated," "believed," "could," "estimate," "expect," "intend," "may," "should," "will" and "would" or similar words. These forward-looking statements involve risks and uncertainties, as well as assumptions that, if they do not fully materialise or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. The risks and uncertainties include any weakening of general economic and market conditions and customer budgets for information technology spending, our ability to react to trends and challenges in our business and the markets in which we operate; our ability to anticipate market needs or develop new or enhanced products to meet those needs; market acceptance of our products; our ability to scale our distribution channels; our ability to recruit and retain personnel; our ability to compete in our industry; our ability to maintain and expand relationships with technology partners; our ability to protect our intellectual property; shortages or price fluctuations in our supply chain and the performance of our contract manufacturer; general political, economic and market conditions and events; and other risks and uncertainties described more fully in our documents filed with or furnished to the Securities and Exchange Commission. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we assume no obligation to update these forward-looking statements.

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